

# ADMIRAL FARRAGUT ACADEMY

---

501 Park Street North St. Petersburg, FL 33710  
Phone: (727) 384-5500 Fax: (727) 347-5160 Web: www.farragut.org

January 1, 2018

Tax ID# 59-3038365

Dear Supporter,

Thank you for your support of the Admiral Farragut Academy annual auction. Your participation helped make the 2017 auction one of our most successful events, so it is with hope and enthusiasm that we ask you again to make a donation to our auction. This year's 19th Annual Auction, *Off to the Races*, will be held on **Saturday, April 21, 2018** from 6:30 PM to 10:30 PM at *The Club at Treasure Island*.

Last year, with your help, the Parents' Group Auction raised more than \$120,000! That generous amount allowed us to enrich student life on campus in many ways, including: Shade structures in the Lower School Playground and much more!

You can help again in one of three ways:

(1) **Donate an item** - Please see the included form to donate an item. Some ideas are: gift certificates to salons, restaurants, hotels, services, tickets to amusement parks or sporting events, gift baskets, etc. We are accepting items until **April 16, 2018**.

(2) **Sponsorship** - *There are 4 levels of sponsorships: (Special mention in the live auction is included)*

- ◆ **Triple Crown Sponsor** - \$5,000 (includes: 8 event tickets with open bar, reserved table, full-page ad in the program & name on the school website for remainder of school year)
- ◆ **Gold Cup** - \$2,000 (includes: 4 event tickets with 3 drink tickets each, reserved table, half-page ad in the program & name on school website for remainder of school year)
- ◆ **Silver Cup** - \$1,000 (includes: 2 event tickets with 3 drink tickets each, reserved table & half-page ad in the program)
- ◆ **Bronze Cup** - \$500 (includes: 2 event tickets with 3 drink tickets each & business card ad in the program)

(3) **Program Advertisement** - *(Included with above sponsorship but can be purchased alone)*

- ◆ **Ad sizes available** (program is a 5X7 - sized book):

\_\_\_\_\_ Full-page ad for \$200    \_\_\_\_\_ Half-page ad for \$100    \_\_\_\_\_ Business card ad for \$50

The goal of the Parents' Group Auction is to raise funds to enhance the educational experiences and lives of our children that are beyond the realm of their daily academia and beyond what tuition alone can cover. YOUR support will make a difference in the lives of the students at Admiral Farragut Academy. Your support is greatly appreciated!

If you have any questions, would like to be a sponsor or purchase ad space in our program, please contact Denise Colangelo at (860) 309-2142 or e-mail at [parentsgroup@farragut2.org](mailto:parentsgroup@farragut2.org). We look forward to hearing from you.

Sincerely,

Denise, Saskia, July & Samantha  
AFA Parents' Group Executive Board