



# ADMIRAL FARRAGUT ACADEMY

## Strategic Plan Vision 2025

Founded in 1933  
St. Petersburg, Florida



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# Dear Farragut Family,

I am pleased to present Vision 2025: A Strategic Plan for Admiral Farragut Academy for 2022-2025. As we embark on new opportunities for success, we will soon celebrate our 90<sup>th</sup> year of educating and preparing young leaders for tomorrow.



Over the course of an entire year, we collected input from hundreds of our extended community of faculty, staff, students, parents, and alumni. This collaborative effort has culminated into a four-year roadmap to strengthen and build new foundations across all aspects of our mission.

The cornerstone of Vision 2025 is to provide a college preparatory environment promoting academic excellence, leadership skills, and character and social development. We remain committed to embracing our rich naval heritage while offering a diverse and dynamic K-12 education based on experiential, student-centered learning.

This plan includes strategic pillars that will guide the administration of the school, its operations, financial strength, and overall management. We are grateful for our educators, staff, and the many hands who help deliver a Farragut education. I am inspired by the common affinity we share for our school.

*Together, we will lean forward into a bright future for Admiral Farragut Academy.*

Yours in Service,

A handwritten signature in blue ink that reads "Ashley P. Beaty".

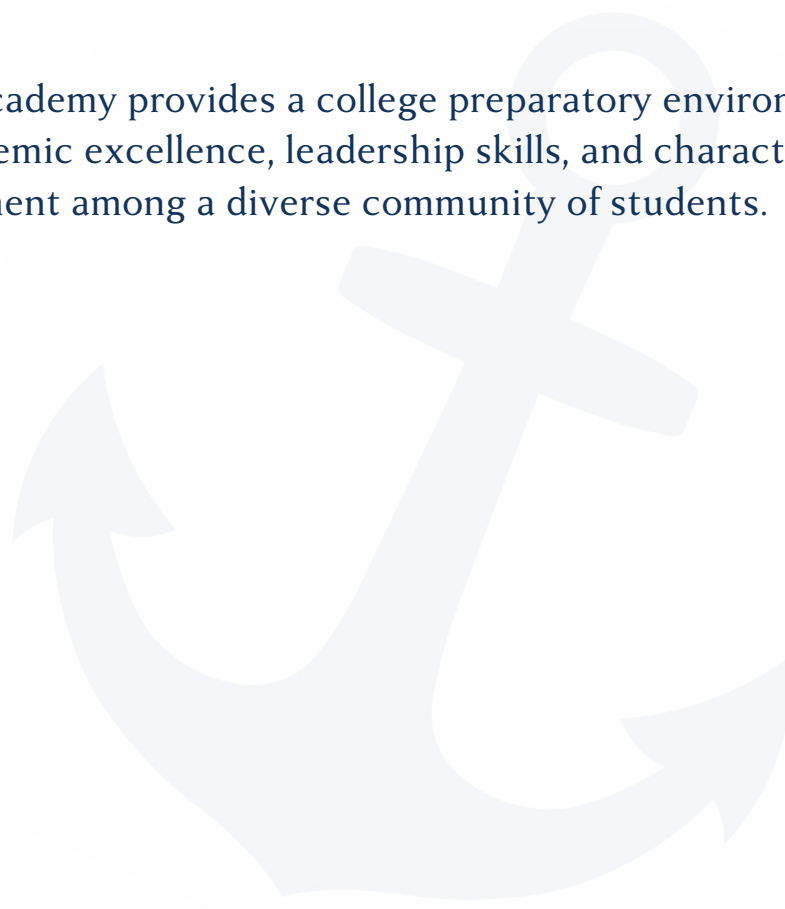
Ashley Patterson Beaty '02  
Chairwoman, Board of Directors  
Admiral Farragut Academy

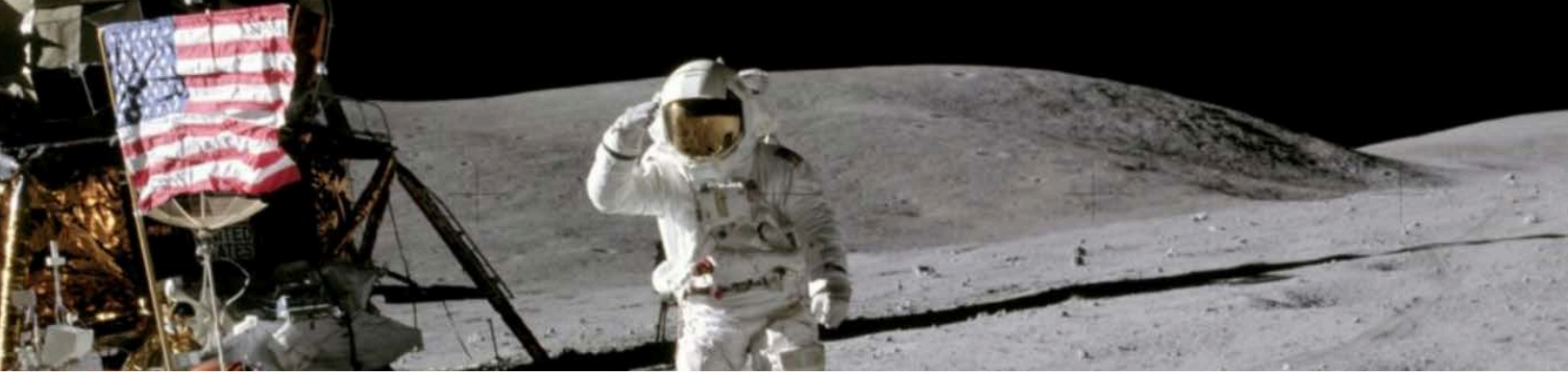




# Mission

Admiral Farragut Academy provides a college preparatory environment that promotes academic excellence, leadership skills, and character and social development among a diverse community of students.





# Admiral Farragut Academy

Admiral Farragut Academy is a private, college-preparatory, coeducational, boarding and day school that serves students in Kindergarten through 12th Grade. We are distinguished as America's first preparatory school with naval training.

We prepare leaders of tomorrow through a combination of elite academics, exceptional programs, community engagement, and social development. We offer a rich curriculum inside and outside the classroom, including a robust athletics program and signature offerings of aviation, scuba, marine science, naval science, engineering, and sailing.

Farragut graduates have been on the surface of the moon, in the White House, on professional sports teams, and in key leadership positions around the world.

Our flagship campus is located on the waterfront in St. Petersburg, Florida, near picturesque beaches, a vibrant downtown, and the best parks and culture that Tampa Bay and Orlando have to offer.

Our school offers personalized attention, a small student-to-teacher ratio, tenured faculty with advanced degrees, and a 21st century curriculum. Students can enroll in AP Capstone, dual college credit, signature programs, and post-graduate programs.

We educate a diverse community of young people from more than 33 nations and matriculate 100 percent of our students to colleges, universities, and military service academies. Above all, we develop character and leadership in our students within a diverse and nurturing setting.



# Vision 2025 Strategic Pillars

World-Class Academics and Programs  
Comprehensive School Experience  
Foundations for Future Growth  
Operational Enhancements





# World-Class Academics and Programs

*We will maximize the standing of all educational offerings and will invest in our educators and staff.*

Our curriculum is continually evolving to serve student needs and to inspire innovation.

We will incorporate academic methods of collaboration, creativity, problem-solving and critical thinking for leaders of the future.

To support this, we will identify and enhance best teaching practices for 21st Century Learning and will modify the layout of our elementary classrooms in 2022-2023 to support student-centered engagement.

We will extend our academic offerings in both the Upper and Lower Schools. For all students, we will create a robust Student Services Department to provide learning resources and additional support. We will implement a Measure of Academic Progress (MAP) testing program which provides our school with academic benchmarks information and insights for student- and class-level growth.

For our high school students, we will grow our academic affiliations with colleges and universities to offer more college credit opportunities and partnerships. We will also develop and grow a Post-Graduate Program

that will offer a gap year for domestic and international students, student athletes, and an accredited prep year for military service academies.

For our younger students, we will explore restoring pre-kindergarten to campus and will strengthen our STEM program in the Lower School.

Beginning in the fall of 2022, we will enroll more than a dozen students through a partnership with The dePaul School to support children with dyslexia and related language-based learning disabilities.

Leveraging the experience gained through the COVID-19 pandemic, we will aim to offer an online Farragut Virtual Campus while exploring international partnerships in key geographies to serve a broader prospective student base.

Farragut has talented, caring faculty and staff who are dedicated to the success and well-being of our students. We will continue to attract, develop, and retain the very best through professional development, competitive compensation, new employee mentoring, and staff training programs.

Beginning in 2023, we will create an annual employee engagement and professional development survey to continuously identify areas for improvement.



# Comprehensive School Experience

*We will elevate our unique strengths into a formative education focused on whole person development for all students.*

Under Vision 2025, we will continue to offer a formative education that develops the whole young person through a diverse “Farragut Experience” modeled by knowledge, compassion, and cognitive and social development.

The way our students experience Farragut, from the classroom to the athletic field to the dormitory and in our community, shapes the character development that is foundational to our mission. The combination of academics, athletics, co-curriculars, and hands-on experiences through individual and group learning provides our students an outstanding college-preparatory education.

In support of that, we will continue to embrace our Naval Honor School heritage, which distinguishes our Upper School experience. The Naval Junior Reserve Officer Training Corps (NJROTC) offers exceptional leadership training and encourages teamwork among peers. These opportunities

afforded by our Naval Science program are a fundamental part of Farragut’s success.

We also recognize the many personal development and leadership possibilities students derive from other signature programs on campus, including the arts, sciences, clubs, and sports. We aim to bolster the articulation of these diverse aspects of our school and will celebrate the range of student successes achieved across the Lower and Upper Schools.

We will also establish an Extracurricular Programs Advisory Committee to assess and elevate our activities outside of the classroom with creative and interactive offerings for students of all ages.

To inform our broader community of our rich value proposition and collective achievements, we will execute a comprehensive marketing and social media strategy that will support our enrollment goals and strengthen our communications to current and prospective Farragut students and families.

To amplify the sense of pride shared among the entire Farragut community, we will elevate the quality and frequency of engaging campus activities, events, and meetings that foster school spirit, shared experiences, and positive energy on campus.







# Foundations for Future Growth

*We will ensure financial stability and growth through operational excellence and planning for the future.*

As we approach the 100<sup>th</sup> anniversary of Farragut’s founding in 1933, we are still building new foundations for a vibrant future.

The newly constructed DeSeta Hall has modernized the campus with additional classrooms, administrative offices and a multi-use performing arts building with a 500-seat auditorium. Through a combination of donor support and financing, we constructed the building and completed it in 2019.

To ensure our financial sustainability and ongoing obligations, we will maintain consistent visibility and growth of our net tuition revenue. The Board of Directors will continue to work closely with our Chief Financial Officer to assess and plan annual budgets and opportunities for growth.

To support continued access and diversity among our student body, the school has transitioned to an equitable tuition model consistent with common standards for independent schools. We believe in the value of offering tuition assistance to our Farragut families and we remain committed to facilitating financial aid.

Our boarding program is a meaningful contributor to Farragut’s financial future, and we will continue to invest in international admissions initiatives and marketing strategies to attract domestic boarding students. We may explore international opportunities to expand Farragut’s footprint into other countries with the goal of generating new revenue beyond the boundaries of our current campus.

Overall, we will maximize our financial stability through balanced operational budgets and improved cash flow. We will identify new opportunities to increase revenue through academic partnerships, summer programs, fundraising and grant income, all to advance our mission.

We are grateful for the Farragut Foundation, a 501(c)(3) endowment created in 1997 to further our mission for future generations while providing ongoing financial support to the school. The endowment underpins several of our real property assets and merit-based scholarships.

We plan to begin a new multi-year comprehensive campaign by 2025 to substantially grow our endowment, raise capital funds, and to enhance facilities across our campus, including Farragut Hall, a beautiful and historic landmark built in 1925.



# Operational Enhancements

*We will invest in our real property, facilities, and operations, and will refine resiliency plans and management procedures.*

Our school operates on an expansive 40-acre campus in St. Petersburg, Florida across two distinct properties anchored by the historic Farragut Hall and a beautiful waterfront on Boca Ciega Bay.

We also own and maintain several residential properties on and near campus to attract and provide housing to Farragut employees to support our boarding program.

As a boarding school, we have continuous residential and dining operations, in addition to managing a fleet of passenger vehicles, boats, sailing equipment, a swimming pool, numerous athletic fields, and a flight simulator.

To preserve and enhance these assets for the future, we have performed a building-by-building assessment and will develop a new Campus Facilities Master Plan by 2025 that will identify the next generation of large capital improvement projects. This includes maintaining and upgrading our physical plant in the interim.

During 2022-2023, we will renovate Lower School classrooms with new furnishings, convert the southwest administrative wing of Farragut Hall into efficiency apartments for residential life staff, and will renovate the Mess Hall with new high-quality food service equipment.

We will continue to replace HVAC systems across Farragut Hall and our classroom buildings, and we will reopen the outdoor dining deck overlooking the bay in the fall of 2022.

We will make continued investments in the overall wellness of the boarding program through the hiring of Teach-Advise-Counsel (TAC) Mentors, and by offering a variety of weekend activities on- and off-campus.

To plan for weather and unforeseen events, we will assess and refine our internal safety and emergency plans and procedures. We will create and publish a comprehensive student and staff resiliency plan and guide.

Continuous operational improvements will include a review and optimization of our property insurance, deployment of new administrative management applications for faculty and staff, and regular updating of procedures and policies to ensure they meet the needs of our school.



# Vision

Admiral Farragut Academy empowers students to become lifelong learners who acquire, value, and demonstrate knowledge that will support them and lead those around them. The school's core values – Integrity, Perseverance, Self-Discipline, and Wellness & Fitness – help build the character young people need to lead and contribute to an ever-changing world.



# Board of Directors

## 2022

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Don Schreiber '49N  
Robert J. Fine, Jr.\*

*\*Current and Former Farragut Parent or Grandparent*



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